

HIDDEN TREASURES COFFEE

PACKAGING TEXT

Bright Futures Breakfast Blend

Front Panel

Bright Futures Breakfast Blend
Breakfast Roast
Inspired By: Compassion International
Mission Driven | Fueling Global Impact
Brew it. Share it. Fuel the Mission.

Side A — Roast Story

Bright Futures Breakfast Blend celebrates mornings filled with possibility. Crafted to be smooth and uplifting, this roast reflects the hope Compassion International brings to children and families around the world.

Side B — Ministry Spotlight

Compassion International
Compassion releases children from poverty in Jesus' name through education, discipleship, and community support. Their work empowers families to thrive and builds futures filled with dignity and opportunity.
Scan to Give
or visit their website to learn more.
[Compassion.com](https://www.compassion.com)

Back Panel

Flavor Notes: Citrus • Light Sweetness • Smooth Body

Origin: Costa Rica

Hidden Treasures Coffee Story:

Hidden Treasures Coffee is a mission-driven specialty coffee brand built on a simple belief: every cup can change a life. Rooted in Colossians 2:3 — “In Christ are hidden all the treasures of wisdom and knowledge” — HTC transforms everyday coffee into global impact by pairing premium, ethically sourced blends with world-changing Christian ministries.

Our calling is simple: Brew it. Share it. Fuel the Mission.

With 50% of net proceeds directed to our ministry partners — and 10% of gross sales from each roast given directly to the ministry it represents — every cup fuels real impact around the world.

Harvest Hope Light Roast

Front Panel

Harvest Hope Light Roast
Light Roast
Inspired By: Heifer International
Mission Driven | Fueling Global Impact
Brew it. Share it. Fuel the Mission.

Side A — Roast Story

Harvest Hope Light Roast reflects growth, renewal, and sustainable change. Its bright, honey-like profile mirrors the transformation Heifer International brings to families through livestock, training, and empowerment.

Side B — Ministry Spotlight

Heifer International
Heifer equips families with livestock, training, and resources that break the cycle of poverty. Their model creates lasting change through empowerment, dignity, and sustainable development.
Scan to Give
or visit their website to learn more.
[Heifer.org](https://heifer.org)

Back Panel

Flavor Notes: Honey • Floral • Crisp Brightness
Origin: Ethiopia
Hidden Treasures Coffee Story: (same as above)

Living Waters Medium Roast

Front Panel

Living Waters Medium Roast

Medium Roast

Inspired By: Water For Good

Mission Driven | Fueling Global Impact

Brew it. Share it. Fuel the Mission.

Side A — Roast Story

Bright, refreshing, and crafted with purpose — this roast embodies the hope clean water brings to families across Africa. Every cup fuels lasting change, turning simple moments into meaningful impact.

Side B — Ministry Spotlight

Water For Good

Water for Good is a Christian organization committed to ending water poverty in Central Africa. Their mission is simple and powerful: provide reliable, sustainable clean water while sharing the love of Christ. Through long-term well drilling, maintenance, and hygiene training, Water for Good partners with local churches to transform entire communities. Families gain health. Children thrive. Villages flourish.

Scan to Give

or visit their website to learn more.

www.waterforgood.org

Back Panel

Flavor Notes: Caramel • Toasted Almond • Smooth Body

Origin: Colombia

Hidden Treasures Coffee Story: (same as above)

Redemption Roast

Front Panel

Redemption Roast
Medium-Dark Roast
Inspired By: Prison Fellowship
Mission Driven | Fueling Global Impact
Brew it. Share it. Fuel the Mission.

Side A — Roast Story

Redemption Roast is a tribute to second chances. Its deeper, richer profile symbolizes transformation, restoration, and the belief that no story is ever finished — the heart of Prison Fellowship's ministry.

Side B — Ministry Spotlight

Prison Fellowship
Prison Fellowship brings hope to incarcerated men and women through discipleship, restoration programs, and family support. Their work transforms lives and strengthens communities.
Scan to Give
or visit their website to learn more.
pfm.org

Back Panel

Flavor Notes: Cocoa • Molasses • Warm Spice
Origin: High-Elevation Arabica
Hidden Treasures Coffee Story: (same as above)

Full Life Dark Roast

Front Panel

Full Life Dark Roast

Dark Roast

Inspired By: Feed the Hungry

Mission Driven | Fueling Global Impact

Brew it. Share it. Fuel the Mission.

Side A — Roast Story

Full Life Dark Roast reflects nourishment, strength, and compassion. Its bold, smoky character mirrors Feed the Hungry's mission to provide food and hope to families in crisis.

Side B — Ministry Spotlight

Feed the Hungry

Feed the Hungry delivers meals, emergency relief, and long-term support to communities affected by hunger and disaster. Their work brings fullness to both body and spirit.

Scan to Give

or visit their website to learn more.

FeedTheHungry.org

Back Panel

Flavor Notes: Dark Chocolate • Smoky • Bold Depth

Origin: Sumatra

Hidden Treasures Coffee Story: (same as above)

Living Word Espresso Blend

Front Panel

Living Word Espresso Blend

Espresso Blend

Inspired By: Wycliffe Bible Translators

Mission Driven | Fueling Global Impact

Brew it. Share it. Fuel the Mission.

Side A — Roast Story

Living Word Espresso Blend celebrates Scripture reaching every language. Intense and purposeful, this blend reflects the clarity and devotion behind Wycliffe's Bible translation work.

Side B — Ministry Spotlight

Wycliffe Bible Translators

Wycliffe works to translate the Bible into every language, bringing God's Word to communities worldwide. Their mission opens doors to discipleship, literacy, and transformation.

Scan to Give

or visit their website to learn more.

[Wycliffe.org](https://www.wycliffe.org)

Back Panel

Flavor Notes: Deep Cocoa • Caramelized Sugar • Velvety Crema

Origin: Blue Mountain + Colombia

Hidden Treasures Coffee Story: (same as above)

Daily Bread Decaf

Front Panel

Our Daily Bread Decaf

Decaf

Inspired By: Our Daily Bread Ministries

Mission Driven | Fueling Global Impact

Brew it. Share it. Fuel the Mission.

Side A — Roast Story

Our Daily Bread Decaf is crafted for moments of peace and reflection. Smooth and comforting, it mirrors the daily encouragement Our Daily Bread provides through devotionals and biblical teaching.

Side B — Ministry Spotlight

Our Daily Bread Ministries

Our Daily Bread shares biblical truth through devotionals, teaching, and global discipleship resources. Their mission strengthens faith and brings hope to millions.

Scan to Give

or visit their website to learn more.

odbm.org

Back Panel

Flavor Notes: Mild Cocoa • Gentle Sweetness • Smooth Finish

Origin: Swiss Water Colombia

Hidden Treasures Coffee Story: (same as above)

Hazelnut Blessing Blend

Front Panel

Hazelnut Blessing Blend
Flavored Medium Roast
Inspired By: Operation Christmas Child
Mission Driven | Fueling Global Impact
Brew it. Share it. Fuel the Mission.

Side A — Roast Story

Hazelnut Blessing Blend captures the joy of giving. Warm and comforting, it reflects the hope and delight Operation Christmas Child delivers through simple gifts that change lives.

Side B — Ministry Spotlight

Operation Christmas Child
Operation Christmas Child shares the love of Jesus through shoebox gifts delivered to children worldwide. Each box opens doors to discipleship, community impact, and lasting hope.
Scan to Give
or visit their website to learn more.
SamaritansPurse.org/OCC

Back Panel

Flavor Notes: Toasted Hazelnut • Warm Sweetness
Origin: Colombia
Hidden Treasures Coffee Story: (same as above)

Through the Roof French Vanilla

Front Panel

Through the Roof French Vanilla
Flavored Medium Roast
Inspired By: Joni & Friends
Mission Driven | Fueling Global Impact
Brew it. Share it. Fuel the Mission.

Side A — Roast Story

Through the Roof French Vanilla celebrates compassion that lifts others up. Smooth and comforting, it reflects Joni & Friends' mission to support, equip, and empower people living with disability.

Side B — Ministry Spotlight

Joni & Friends
Joni & Friends serves individuals and families affected by disability through practical support, mobility equipment, retreats, and global outreach. Their work brings dignity, joy, and belonging.
Scan to Give
or visit their website to learn more.
JoniAndFriends.org

Back Panel

Flavor Notes: Creamy Vanilla • Soft Sweetness
Origin: Costa Rica
Hidden Treasures Coffee Story: (same as above)

Caramel Compassion

Front Panel

Caramel Compassion
Flavored Medium Roast
Inspired By: Samaritan's Purse
Mission Driven | Fueling Global Impact
Brew it. Share it. Fuel the Mission.

Side A — Roast Story

Caramel Compassion embodies bold, hands-on love. Rich and buttery, this roast reflects Samaritan's Purse stepping into crisis with courage, care, and the hope of Christ.

Side B — Ministry Spotlight

Samaritan's Purse
Samaritan's Purse provides emergency relief, medical care, and long-term support to communities in crisis. Their work brings practical help and the message of Jesus worldwide.
Scan to Give
or visit their website to learn more.
SamaritansPurse.org

Back Panel

Flavor Notes: Caramel • Brown Sugar • Buttery Richness
Origin: Guatemala
Hidden Treasures Coffee Story: (same as above)

Mocha Mission Roast

Front Panel

Mocha Mission Roast
Flavored Light-Medium Roast
Inspired By: YWAM
Mission Driven | Fueling Global Impact
Brew it. Share it. Fuel the Mission.

Side A — Roast Story

Mocha Mission Roast celebrates global outreach and youthful passion. Its tropical chocolate profile reflects YWAM's heart for missions, discipleship, and reaching the nations.

Side B — Ministry Spotlight

Youth With A Mission (YWAM)
YWAM trains and sends missionaries around the world to share the gospel, serve communities, and disciple young leaders. Their work spans nations, cultures, and generations.
Scan to Give
or visit their website to learn more.
YWAM.org

Back Panel

Flavor Notes: Chocolate Fudge • Toasted Coconut
Origin: Sumatra
Hidden Treasures Coffee Story: (same as above)

Cinnamon Breakthrough

Front Panel

Cinnamon Breakthrough
Flavored Light Roast
Inspired By: Youth for Christ
Mission Driven | Fueling Global Impact
Brew it. Share it. Fuel the Mission.

Side A — Roast Story

Cinnamon Breakthrough is a tribute to moments when everything changes. Warm and lively, it reflects Youth for Christ's mission to walk with teens through pivotal seasons of identity, purpose, and faith.

Side B — Ministry Spotlight

Youth for Christ
Youth for Christ reaches young people everywhere with authentic relationships and the hope of Jesus. Their teams help students discover identity, belonging, and life-changing faith.
Scan to Give
or visit their website to learn more.
[YFC.net](https://yfc.net)

Back Panel

Flavor Notes: Cinnamon • Brown Sugar • Warm Spice
Origin: Ethiopia
Hidden Treasures Coffee Story: (same as above)